



Daniel Jackson, owner of Jackson's Clockworks, at work in his shop.

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*~ Daniel C. Jackson*

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**HCBL Photos  
by Rick Myers**

# Tick, tock

## Business increases for Jackson's Clockworks after its relocation to Avon

By Nicole Davis

Clocks are far more than just a timekeeping piece – it's a decoration, nostalgia, memories. Owner of Jackson's Clockworks, Daniel C. Jackson, knows that like the clocks he repairs, his business has a larger significance. Every clock comes with a story, from being a family heirloom or a wedding gift.

"I'm going to treat their clock like it was my own," Daniel says. "I respect people and I know clocks mean a lot to them. It's a part of their life. I have people tell them all the time the clock keeps them company. They hear it ticking and miss it when it's gone. So I try to treat them with respect and try to get them out in a timely manner."

Daniel was licensed in the State of Indiana in 1981 after taking a course in the American Watchmakers Institute. His father was

a watchmaker, and encouraged him to get in the business. Daniel started Jackson's Clockworks in Pendleton. Needing to move, and with their grandchildren in Hendricks County, Daniel and his



Antique music box.

wife, Patricia decided to relocate to Avon. The couple works from their home, at 4853 E. Co. Rd. 150 N., Avon.

"When we moved, we weren't just moving our home, but moving our business and that's a little scarier," Patricia says. "Hendricks County just looked really positive and it's turned out to be... I was just amazed. I really thought we would have to do something to build the business back up. But people here were very nice, very receptive."

Patricia says she had earned her Bachelor's degree in entrepreneurship and business so that she could help Daniel with the business. Since moving to Hendricks County, Patricia says their earnings have almost quadrupled, due to the residents of the county and introducing their Web site, [jacksonsclockworks.com](http://jacksonsclockworks.com), which allowed them to reach a broader clientele.

Daniel also repairs items with clockwork mechanisms such as phonographs, antique music boxes and mechanical toys. He doesn't work with battery operated items. He says he enjoys the challenge. Clocks entail very intricate pieces and movements, so he is constantly learning and growing with every piece that comes in his door.

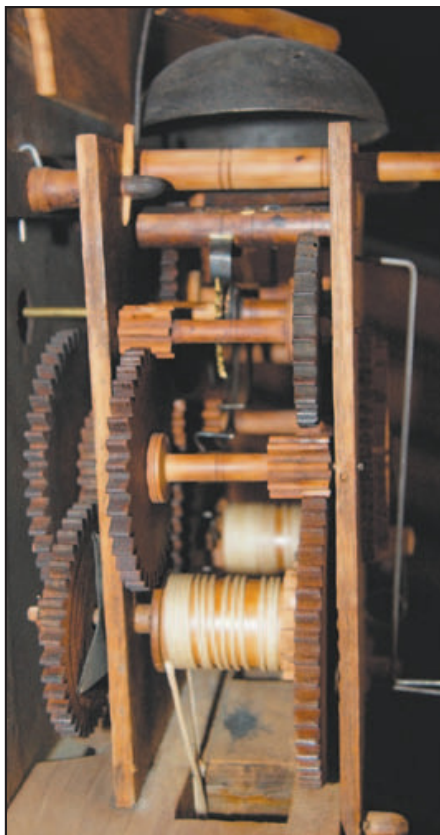
"I just really enjoy taking something that doesn't work, fixing it and making it work again, usually better than when it was brand new," Daniel says. "It just feeds me knowing I can take something and turn it around again."

At age 63, Daniel says he plans to continue his work as long as he can, hopefully getting another 10 to 15 years out of it.

"I think he would do clocks even if a million dollars jumps into his lap," Patricia says. "He just enjoys it, enjoys the people. Because no one usually comes in here and just says here's my clock... We're not just providing repair, there are memories behind it."



Daniel C. Jackson.



Jackson enjoys working with wooden gears.



The inner workings of a clock.